



Make offering PlantBased ONS^{*} your new normal

This information is intended for healthcare professionals only.

Fortisip PlantBased 1.5kcal is a Food for Special Medical Purposes for the dietary management of disease related malnutrition and must be used under medical supervision.

Accurate at time of publication: April 2024

NUTRICIA
Fortisip
PlantBased
1.5 kcal

THE DEMAND FOR PLANT-BASED DIETS IS INCREASING



19-22% OF THE UK POPULATION are planning to eat more alternatives to meat and dairy in the coming months.¹

THERE ARE SEVERAL REASONS **WHY A PATIENT MAY PREFER A PLANT-BASED ONS***



TASTE PREFERENCES

Many patients tire from or dislike milk-based ONS* drinks, reducing compliance.^{2,3}



DIETARY SUITABILITY

Milk-based ONS* may not be suitable for dietary and cultural requirements, including veganism and lactose free.⁴



SUSTAINABILITY

Sustainability is a key concern for the patient⁴, and the NHS⁵. The NHS supply chain produces 18.9M tonnes of carbon emissions each year. Their target is to be Net Zero by 2045 for emissions they have influence over.⁵

FORTISIP PLANTBASED 1.5KCAL MEETS THE NEEDS OF THESE PATIENTS



HAS AN ENJOYABLE TASTE

Fortisip PlantBased 1.5kcal is non-dairy and has an enjoyable taste⁴, a pleasant aftertaste⁴ and is available in two delicious flavours.^{**}



SUITABLE FOR A WIDE RANGE OF CULTURAL REQUIREMENTS

Fortisip PlantBased 1.5kcal is suitable for a wide variety of cultural requirements - vegan, halal^{***}, kosher[#], gluten free, lactose free.[≈]



SUPPORTS SUSTAINABILITY OBJECTIVES

Fortisip PlantBased 1.5kcal has a 35% lower carbon footprint than our standard Fortisip 200ml Bottle oral nutritional supplement.⁶



FIND OUT MORE ABOUT FORTISIP PLANTBASED 1.5KCAL - THE FIRST PLANT-BASED, READY-TO-DRINK ONS^{7*}

SCAN THE QR CODE
TO ORDER FREE
SAMPLES[†] FOR YOUR
PATIENTS TODAY



Flavour	PIP code
Mango Passionfruit	423-2732
Mocha	423-2740

How many of your
patients are waiting to try
Fortisip PlantBased 1.5kcal?



References:

1. Nestlé (2021). Key plant-based eating trends revealed by Nestlé Professionals's research. Accessed online: <https://www.nestle.co.uk/en-gb/media/pressreleases/allpressreleases/key-plant-based-eating-trends-revealed-nestle-professionals-research> (July 2022). 2. den Boer A, Boesveldt S, Lawlor J Ben. How sweetness intensity and thickness of an oral nutritional supplement affects intake and satiety. *Food Qual Prefer* [Internet]. 2019;71:406–14. Available from: <https://doi.org/10.1016/j.foodqual.2018.08.009>. 3. Hogan SE, Solomon MJ, Carey SK. Exploring reasons behind patient compliance with nutrition supplements before pelvic exenteration surgery. *Support Care Cancer*. 2019;27(5):1853–60. 4. Delsoglio M, Griffen C, et al. A multi-center prospective study of plant-based nutritional support in adult community-based patients at risk of disease-related malnutrition. *Front Nutr*. 2023 Nov 10;10:1297624. doi: 10.3389/fnut.2023.1297624. PMID: 38024371; PMCID: PMC10667471. 5. Supply Chain. Available from: <https://www.lpp.nhs.uk/categories/sustainability-social-value/sustainability/supply-chain/> [Accessed on: March 2024]. 6. Based on a UK comparison against our Fortisip 200ml Bottle Vanilla flavour. The Carbon Footprint of both products has been measured in accordance with internationally recognised standard ISO 14067. Verified by the Carbon Trust in 2023. 7. MIMs, March 2024.

*ONS - Oral Nutritional Supplement. **Flavours liked and selected by healthy adults (83), data on file.

***Certified by the Halal Food Council of Europe. #Nutricia has Kosher approval for this product.

†Lactose level below 300mg/kg. †Product can be provided to patients upon the request of a healthcare professional.

Nutricia Limited
Newmarket Avenue
White Horse Business Park
Trowbridge, Wiltshire BA14 0XQ

SCC4332 04/24

**NUTRICIA**
LIFE-TRANSFORMING NUTRITION