Cookies Policy – Danone

Who are we?

Danone operates this website in your territory. When we say "Danone", "us", "our" or "we", this is who we are referring to.

At Danone, we want to be open and transparent in the way we use cookies so you can make an informed choice on the information you share with us. This cookie statement explains how we and certain third parties use cookies and similar technologies on the website, and how to manage your choices on the information you share with us.

If you have any further questions or comments, feel free to contact us via our contact page.

What are cookies and other tracking technologies we use on this website?

Like many companies, we use cookies and other tracking technologies to ensure you get the best from this website. In this document, when we refer to "cookies", we are referring to cookies and other tracking technologies, as described below.

Cookies

"Cookies" are small text files from a website that are stored on your computer, mobile phone, or other device. Cookies generally contain information that is associated with your web browser, information such as website preferences, login information, or a user ID.

Other tracking technologies

Like other online services and mobile applications, we use both cookies and other technologies such as web beacons/GIFs, pixels tags, embedded scripts, and other tracking technologies. These technologies consist of small transparent image files or other web programming code that record how you interact with the website. They are often used in conjunction with web browser cookies or other identifiers associated with your device.

Below is a more detailed description of some of the other types of tracking technologies we may use on this website:

- Pixels tags are small images or small snippets of code inserted into web pages, advertisements, or emails. Pixels tags collect information such as your browser or device and can also set cookies.
- Local storage allows data to be stored locally on your browser or device and includes HTML5 local storage and browser cache.

Statistical modelling

When you browse and interact with our websites, we also collect aggregated and non-identifying information such as device type, time of the day, country, browser type, page URL and conversion type, which is a metric that identifies an action a user has taken on a website (i.e., making a purchase, registering for an event, or subscribing to a newsletter). We use these anonymized data to build statistical models, allowing us to infer the impact of our ads on users' actions, such as purchases, while respecting your privacy. This helps us refine our advertisements to make them more relevant to our consumers, thereby enhancing their experience on our websites.

Types of cookies used on this website

Cookies have different purposes and functionalities, and those on this website can be classified as follows: necessary cookies (to operate the website), analytics and performance related cookies, cookies for functionality and personalization, advertising and targeting cookies, and social media and content sharing cookies.

More details on the purpose of these cookies and the ones used on this website are available below.

Necessary cookies

These cookies are needed in order for the website to function properly.

For example, we may use necessary cookies for logging in, filling in forms or to enable other features and functions of the website. We also use necessary cookies to maintain the security and stability of our services. Because these cookies are necessary to the security and functionality of our services, they cannot be switched off via our cookie consent tool.

If these cookies are blocked, it may affect your usage of our website.

List of necessary cookies

Name of the cookie	Purpose	Name of the cookie issuer	How long is the cookie stored?
Tag Commander	Tag Commander est un Tag Management Système indépendant qui autorise Google Analytics et d'autres partenaires marketing.	TC_PAGES_VIEWED TC_NB_PAGES_VIEWED TC_OPTOUT TC_OPTOUT_categories	13 mois
Adobe		adobeCleanFontAdded asset-share-commons	Session
Algolia	Algolia est un moteur de recherche hébergé capable de fournir des résultats en temps réel dès la première frappe.	algoliasearch-client-js-4.23.3-EHOTYTZBJR AUTOCOMPLETE_RECENT_SEARCHES:algolia-recent-searches	Illimité
		EXT_APP_REFRESH_BLACK_SUB_DOMAINS	
		__darkreader__	
		_grecaptcha	Illimité
		currentTabId	Session
		debug	Illimité
		events_data	Illimité
		i18nextLng	
		injectionTimeStart	Session
		long_tasks_event_log long_tasks_span_log	Illimité
		tc_test_cookie	

Analytics and performance-related cookies

These cookies help us to understand visitor's habits so that we can improve our online products and services. For example by determining which areas of our website have been visited and how long, to get insights about users behavior, or identify technical issues encountered. This information allows us to ensure our website is functioning properly and is providing the best experience for our users. We may also use analytics cookies as part of our data management platform to track results of our marketing campaigns or understand if your visit was driven by the use or purchase of a product or service from us.

List of analytics and performance-related cookies

Name of the cookie	Purpose	Name of the cookie issuer	How long is the cookie stored?
Google Analytics	Google Analytics is Google's web analytics tool to better understand the behavior of visitors to a site.	Google Analytics cookie _ga,_gid et _gat	_ga 2 years _gid 24 hours _gat 1 minute
		ContextHubPersistence	
		apolloLastRefreshInt	

Cookies for functionality and personalization

These cookies are generally there to provide a better user experience of our website.

They enable us to recognize your computer when visiting our website without bothering you with a request to register or to log in, or to remember the preferences indicated when visiting our website, such as the language preference or username.

No personalization cookies are used on the site

Social media and content-sharing cookies

These cookies are placed on our website to provide third-party services and functionalities such as social media platforms.

They enable you to watch content from third parties (eg: youtube video) or share content on social media platforms (eg: Facebook share button).

No social media and content-sharing cookies are used on the site.

Advertising and targeting cookies

These cookies are placed on our website by third parties on our behalf to show you content that are more relevant to your interests.

They enable us and our partners to generate personalized advertisements on other websites, including on other Danone brands' websites, based on information about you such as your page views on our website.

They also may be used to limit the number of times a user sees an advertisement as well as help measure the effectiveness of an advertising campaign.

No advertising and targeting cookies are used on the site

Your preferences

We keep your preferences for 6 months but it is still possible to restrict or block certain cookies or even delete certain cookies that have already been placed on your device. If you do so, we may think that you have never visited us before and will therefore show you the Cookie Statement again and ask for your consent in placing cookies.

Our website has a cookie management module to help you to manage certain cookies. This tool is located on the link privacy center or by clicking here.

To delete certain third-party cookies, please use the following links (note that clicking the links will open in a new window, and we are not responsible for the content of external websites):

- Facebook: https://en-gb.facebook.com/policies/cookies/

- Google: https://tools.google.com/dlpage/gaoptout

- Twitter: https://business.twitter.com/en/help/ads-policies/product-policies/interest-based-opt-out-policy.html

- Oath (Yahoo): https://www.verizonmedia.com/policies/us/en/verizonmedia/privacy/topics/cookies/index.html

- YouTube: https://adssettings.google.com/authenticated?hl=en

- Hotjar: https://help.hotjar.com/hc/en-us/articles/115011789248-Cookies-on-hotjar-com

- Amazon: https://www.amazon.co.uk/gp/help/customer/display.html?nodeId=GVASXV5UZ64R4Y25

- Pinterest: https://policy.pinterest.com/en/cookies

- Criteo: https://www.criteo.com/

- TagCommander/Commanders Act: https://community.commandersact.com/platform/knowledge-base/cookies

- Adobe: https://www.adobe.com/privacy/cookies.html

- Bing: https://www.bing.com/shared/mcp

You can also restrict or block cookies by changing your browser's settings. Each browser is configured differently. To disable cookies via your browser settings, you should follow the instructions given by the publisher of your browser. As of the date of this Cookie Notice, these instructions are available for commonly used browsers through the following links:

If you use Microsoft Edge:
https://privacy.microsoft.com/en-us/windows-10-microsoft-edge-and-privacy

If you use Safari:
https://support.apple.com/kb/ph21447?locale=en_US

If you use Firefox:
https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences

If you use Chrome:
https://support.google.com/chrome/answer/95647?hl=en&hlrm=en

If you use different devices, make sure you configure the settings of the corresponding browser according to your preferences.

Your mobile device may provide settings that allow you to express the choice not to have information about your use of mobile ads used for interest-based advertising purposes. On your iOS device, this is called "Limit Ad Tracking," and on your Android device, it is called "Opt-out of Ads Personalization" or "Opt-out of interest-based ads".

To find out more about cookies
You can obtain more information on how to see what cookies have been set and how to manage them by visiting https://www.allaboutcookies.org and https://www.ghostery.com/.

How to contact us
If you have any questions, comments or complaints regarding cookies, please contact us via our contact page.